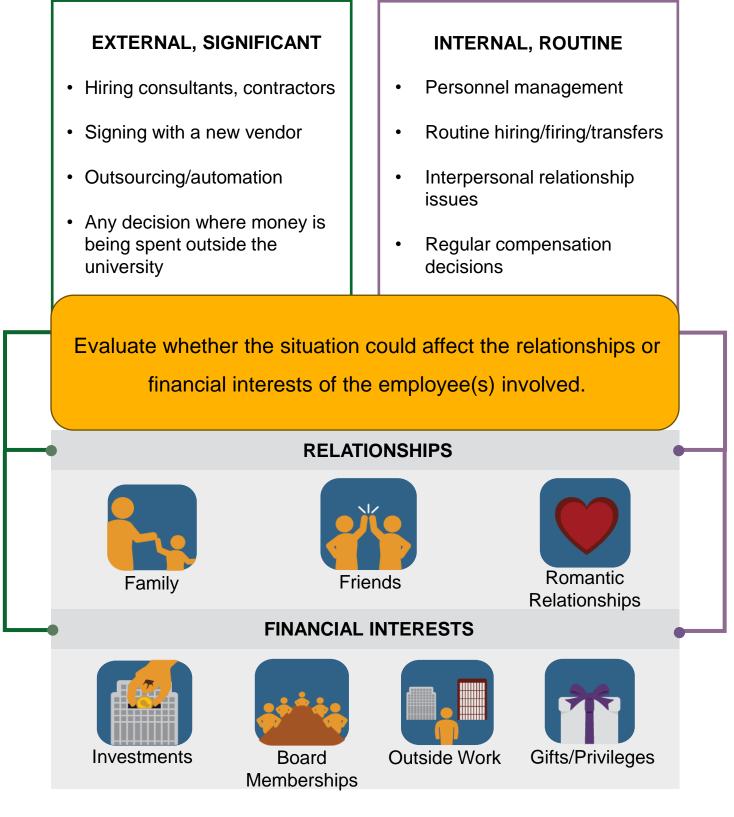
**Assessing Conflicts of Interest** 

Trying to decide whether something IS a conflict?

## **Consider the Context**



If the decision could affect any of the above, there is a potential conflict of interest. This doesn't mean anything inappropriate has happened but we need to take action to avoid any appearance of impropriety.

Contact the Integrity and Compliance Office (ICO) to discuss the situation, and to learn more about how to document it to protect everyone involved. <u>ucompliance@vcu.edu</u> | 804-828-2336.

